

Join Guaranteed Rate and See Your Mortgage Career Soar

Our winning formula helps LOs grow their business, earn more money, enjoy a better quality of life

Yeah, we know you've heard of us. But you might also know Guaranteed Rate didn't become the best mortgage lender in America just by pitching great, low mortgage rates. There's much more to it than that.

Just like how you built your book of business as a mortgage loan originator at Guaranteed Rate, it all stems from building relationships. That's where massive success comes from: *relationships*.

Oh, how we've grown. Grow exponentially *with us*

Guaranteed Rate started 20 years ago with a few people in a cozy, old building on the North Side of Chicago. Since then, we've grown to become the third-largest retail mortgage lender, with 350 offices in all 50 states. A true industry leader.

We've won awards and been lauded nationally by newspapers and the business press—including U.S. News and Nerdwallet—time and again as the country's best mortgage lender. We're proud to say that our dynamic team includes 61 of the top 500 loan originators in the industry. But Guaranteed Rate wouldn't be where it is if we weren't constantly looking to bring on more of the right people to build an even better team.

Guaranteed Rate has the *best* marketing game

Guaranteed Rate's top producers increased their production from 50% in their first year on board with us to twenty-fold within just a few short years. And while we do look to bring on people who have already seen success in the mortgage business, it's common even for our newer mortgage professionals to see their careers, production, and quality of life soar after joining Guaranteed Rate.

How did they do it? Well, let's say it's because Guaranteed Rate lets pros do what they do best: work with customers to get them what they need. We call it the CEO MindsetSM.

We let you delegate the "busy work" to your inside team and focus on selling, marketing, and building partnerships. At Guaranteed Rate, we have a best-practice model in place so that you can stay in front of your network in multiple ways—without doing all the work yourself.

For example, you can use Guaranteed Rate's Automatic Marketing platform to energize your list of contacts and your existing relationships.

For starters, our Marketing Team will send two monthly emails to any prospect or customer you want. We'll send postcards and birthday cards to increase your soft-touch marketing, and we'll also gather trackable data on your key prospects.

Keeping you social and savvy

Guaranteed Rate also has the lending industry's best social media setup. Off the bat, we'll provide you with 12-15 engaging social posts each month for you to push out to your natural

market on your Facebook, Twitter, and LinkedIn—all facilitated by Guaranteed Rate's Social Team. Meanwhile, our Biz Dev Team will make calls for you—up to 50 per day.

Plus, we've got even more sophisticated tech tools, from world-class CRM to mobile apps, that help you identify refi opportunities and keep in touch with your contacts while encouraging them to keep you top-of-mind. Guaranteed Rate also provides our VPs with the most professional websites and tech tools to help you build partnerships with real estate agents and other influencers.

Serving the customer's needs first

We have a lot of friends. But that's a direct result of how we treat people. Guaranteed Rate thinks getting a mortgage for our customers should be—for them—nothing less than an excellent experience.

We are people who are driven to help our neighbors and friends, fueled by positivity, and powered by cutting-edge technology to do right by our customers. It's why 96% of our customers say they recommend us to others. How did we get there? Again, despite our well-known name, it's not only about providing home buyers with a low rate.

Guaranteed Rate offers over 150 different mortgage products. Whether your customer is buying their first single-family home, a condo, a mixed-use property, or something more unique, we'll help you get them the right loan and service to make their dreams a reality.

But don't just take our word on it. Read what our customers have to say about their own Guaranteed Rate experience.

Join Guaranteed Rate

We're not shy about who we are. We think big. We put the customer first. We work with the best of the best and those who, like us, have an owner's mentality.

Get in touch with us. We'd love to discuss where you can take your business next.